



Your Partner to ensure
reliable
Distribution

Who we are

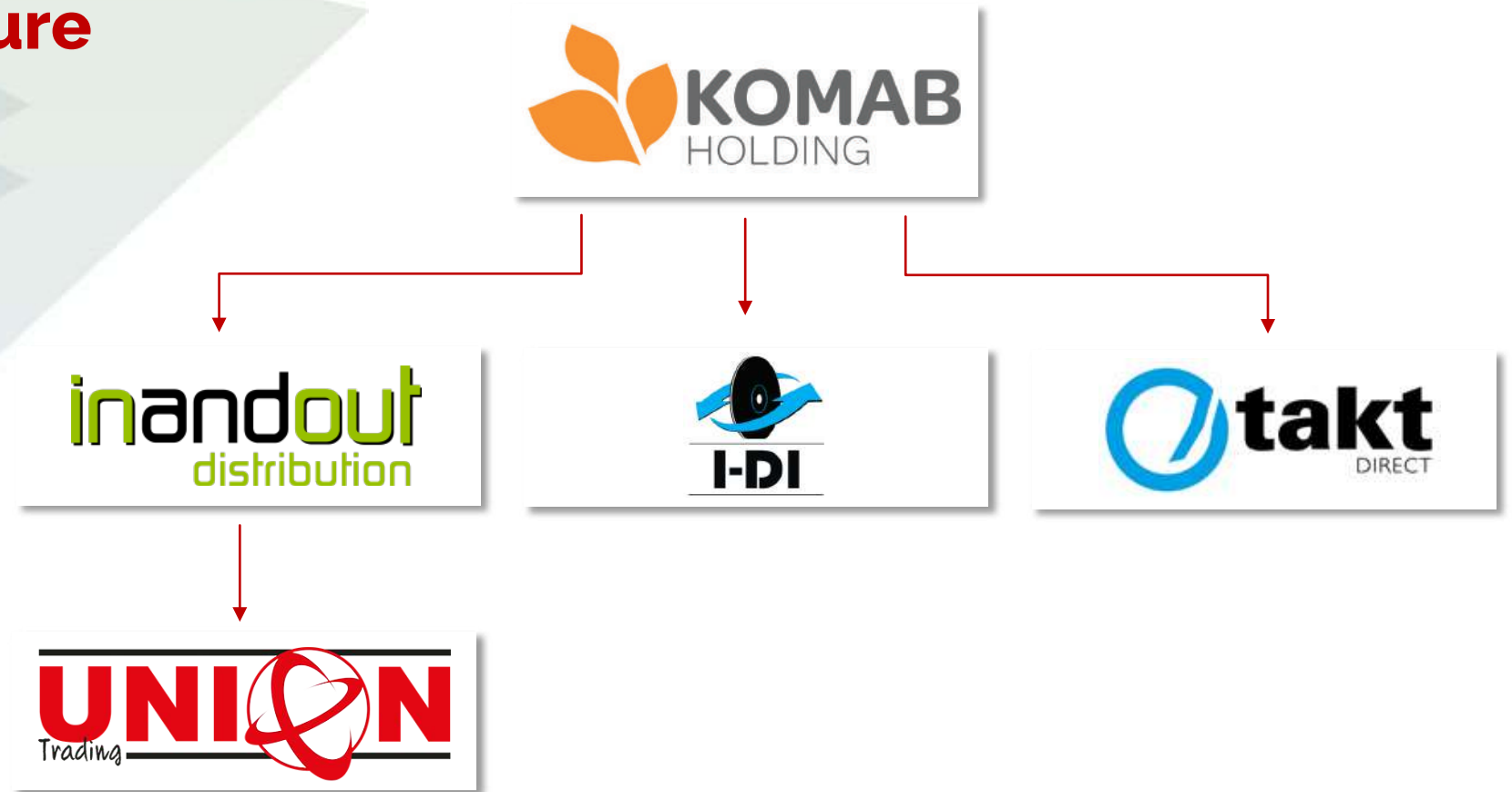
Since 1987 Union-Trading GmbH has been a reliable distribution partner for national and international business.

Many national and international manufacturers rely on our distribution network and know us as a successful and reliable distribution partner for the entry into Austria and the GAS region.

Since 2016, Union Trading has been under the umbrella of a larger holding company, KOMAB Holding GmbH. This enables us to offer all the advantages of a motivated, agile small business with the added resources, security and support of a multi-layered group of companies.

This protects our start-up spirit - while many administrative tasks can be outsourced, we are able to fully focus on what we do best and what makes us the happiest - the distribution of trendy new products!

Corporate Structure



Union Trading GmbH is embedded in the KOMAB Holding GmbH group of companies and is thus part of a team with over two decades of experience in the fields of wholesale, e-commerce and retail.

The Team

CEO

Stefan CLAUS, Dipl.Kfm. (FH)

Team

Olga AKSOU, MA

Backoffice

Armin KATONA

Backoffice, Warehouse Management, Logistics

Lisa KOPANAKIS, Dipl.Ing.

Marketing/Sales, Promotional PopSockets Business Austria

Katharina ROSMANN

Accounting

Hermann GRÜNBICHLER, Frank NIETSCHE

Sales

Click for more:



Contakt

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Our Partners



For almost 30 years, T'nB has been designing and selling intelligent accessories for everyday use. Building on the know-how acquired over many years, technology, creativity and a great feeling for design and trends are used to develop innovative products.

T'nB has been striving for years to reduce polluting materials in its products - the ECO range is the result: technology products almost half of which are made from plant-based raw materials combined with TPE, today's most easily recyclable plastic.

Our Partners



chipolo



Chipolo - a young, up-and-coming company - offers trendy, colourful item finders that come with their own app. They can let your smartphone ring at the touch of a button, help you find your missing items, and warn you with a beep if you are leaving something important behind.

To date, this is the only item finder on the market that has expanded the functionality seen in most high end trackers by adding a 'crowd' feature, significantly improving the device's search options.

Our Partners

POPSOCKETS



Click for more



The number one lifestyle product from the US has long since become a huge success in Europe and individually branded PopSockets for promotional purposes are an absolute fan favourite! This product - omnipresent on the back of our smartphones - offers a perfect advertising space for any logo and advertising message.

As a distribution partner of PopSockets LLC in the area of branded PopSockets, we work together with promotional dealers and agencies, but also supply numerous end customers with this great advertising medium.

Our Partners



With LUCI Solar Lights from MPOWERD Inc., you can bring a reliable solar powered light source wherever you go. Light as a feather, foldable, waterproof, extremely durable, exceptionally bright, colourful and completely solar-powered - that's a LUCI!

And with the LUCI Pro Series you can even charge your smartphone and other devices - without having to find a power outlet!

Our Partners



LOTTA POWER - the extraordinary mobile accessory brand that stands for unbridled girl power!

Lotta Power's innovative products combine the most popular designs with energetic functionality. With attention to detail, elegant wireless charging pads, powerbanks, powerbank make-up mirrors and colourful mobile phone chains have been designed to ensure optimum performance in everyday life.

An amazing lifestyle product!

Our Partners



A battery always dies at the worst possible moment - with X LAYER Powerbanks, your fear of the red battery symbol can finally become a thing of the past!

Thanks to the latest XTech technology, every device can be recharged quickly, reliably and at the highest safety standard. Since wireless charging of smartphones and tablets is becoming increasingly popular, Xlayer also offers a variety of inductive chargers.

Our Partners



AUDIO ANATOMY - the perfect brand for vinyllovers - offers everything related to vinyl records for a demanding customer segment. High-quality products for care and cleaning are part of the range as well as storage and transport solutions.

Among them are concentrates and microfiber cloths for vinyl cleaning, various inner and outer covers for protection against dust, fingerprints and moisture, stylish LP racks for keeping your record collection in order and record cases for transport.

Our Partners

nedis



The Nedis brand offers a wide and ever-growing range of products for smart living - from light sources to switches and sockets to sensors and cameras. Controlled via a user-friendly and intuitive app, partly including voice control functions supported by Amazon Alexa and Google Home.

We only need an existing WiFi network, whether for a single smart light bulb or for the entire house. Smart technology is that easy today!

Our Partners



Stomp Rocket has been out and about with children for over 25 years and more than 5 million items sold speak for themselves - the creative, battery-free game also offers outdoor fun for children from the age of 3 years and promotes movement, coordination and MINT- Knowledge.

The individual parts are quickly assembled - then simply jump onto the launch pad with full power and Stomp Rockets take off. You can reach a flight altitude of up to 120m with pure muscle power.



POS options for assortment integration



POS - Floorstand

For max. 30 packs of Stomp Rocket
3 shelves, header
Material: cardboard, printed



Our Partners

DRINKOPOLY



Drinkopoly is the ultimate game for any grown-up party – with it, hilarity and good times are guaranteed!

The rules are simple: On 44 playing fields, wacky challenges are waiting for you – different tasks in all categories from fun to erotic must be mastered. Also included is a 'bar' where players have to follow questionable instructions.

So, just open the game, prepare your drinks and start playing!

What we do

We have one goal:
to distribute and thus make available **new innovative trend and lifestyle products** for the GAS region with long-term partners.

In order to keep our finger on the pulse of time, we visit worldwide lifestyle & trend fairs and work with international product developers. This way we can guarantee that we always offer our trading partners an attractive portfolio with a high turnover.

Our vision is to be the most efficient and perfect link between international producers, their high-quality products and the Austrian market as a reliable distribution partner.



ambiente



What we offer producers...

- ✓... large, diverse trade network (chains, specialist retailers, etc.).
- ✓... extensive, modern warehousing and logistics
- ✓... separate small parts warehouse with order picking.
- ✓... own state-of-the-art warehouse logistics and processes.
- ✓... fast response times and maximum flexibility.
- ✓... complete service processing for partner companies.
- ✓... implementation of individual sales concepts.
- ✓... sound knowledge of market conditions and trading terms.
- ✓... implementation of special offers and promotion campaigns.
- ✓... creation and implementation of marketing concepts and marketing strategies on demand.

What we offer our trade partners...

- ✓... the latest trend and lifestyle products, seasonal and special offer items.
- ✓... Top conditions for all trade partners.
- ✓... competent support and fast order acceptance and processing.
- ✓... short, reliable delivery times thanks to our own modern logistics centre.
- ✓... support of digital interfaces.
- ✓... high flexibility and fast response times.
- ✓... ready-to-use concepts for particularly efficient equipping of shop areas and shelves.
- ✓... implementation of special campaigns.
- ✓... complete service processing.
- ✓... over 25 years of distribution experience.
- ✓... dedicated field service team.

Our Customers

