



Your Partner to ensure
reliable
Distribution

Who we are

Since 1987 Union-Trading GmbH has been a reliable distribution partner for national and international business.

Many national and international manufacturers rely on our distribution network and know us as a successful and reliable distribution partner for the entry into Austria and the GAS region.

Since 2016, Union Trading has been under the umbrella of a larger holding company, KOMAB Holding GmbH. This enables us to offer all the advantages of a motivated, agile small business with the added resources, security and support of a multi-layered group of companies.

This protects our start-up spirit - while many administrative tasks can be outsourced, we are able to fully focus on what we do best and what makes us the happiest - the distribution of trendy new products!

Corporate Structure

Union Trading GmbH is embedded in the KOMAB Holding GmbH group of companies and is thus part of a team with over two decades of experience in the fields of wholesale, e-commerce, retail, logistics and softwaredevelopment.



Inandout Distribution GmbH
eCommerce, B2C, B2B
international,
stationärer Handel



I-DI GmbH
Vertrieb/Großhandel Ton-und
Bildträger, Produktion/Vertrieb
Audiozubehör



Takt Direct GmbH
Tonträgerproduktion, Handel
mit Ton- und Bildträgern



Union Trading GmbH
Vertrieb für den stationären
Einzelhandel im DACH-Raum



WeShip Fulfillment GmbH
Warehousing, Fulfillment,
Logistik, Softwareentwicklung



**Conversory Development
Lab GmbH**
Softwareentwicklung,
eCommerce

Team



Julian



Tamara



Stefan



Lisa



Tino

Team

Stefan CLAUS, Dipl.Kfm. (FH)
CEO

Lisa KOPANAKIS, Dipl. Ing.
Chief Passion Officer /Marketing Managerin

Tamara RUDRES
Backoffice Managerin

Julian HANN
Warehouse Logistic Manager

Tino KOPANAKIS
Boardmember

Mehr Infos:  

Our Partners

Outdoor category



With LUCI Solar Lights from MPOWERD Inc., you can bring a reliable solar powered light source wherever you go. Light as a feather, foldable, waterproof, extremely durable, exceptionally bright, colourful and completely solar-powered - that's a LUCI!

And with the LUCI Pro Series you can even charge your smartphone and other devices - without having to find a power outlet!

Our Partners

Outdoor category



With SnailX, everyone can regain their garden happiness - fighting snails in the garden is easy, quick and effective.

The product with a patented functional principle was developed by an Austrian company and basically consists of a snail trap and attractant, which reliably lures the snails into the trap with its smell in an effective area of approx. 400m².

Slug pellets therefore only have to be spread in the trap and no longer in the whole garden, which leads to a reduction of the required amount by 80%. Protects children & pets.

Our Partners

Outdoor/games category



Stomp Rocket has been out and about with children for over 25 years and more than 5 million items sold speak for themselves - the creative, battery-free game also offers outdoor fun for children from the age of 3 years and promotes movement, coordination and MINT- Knowledge.

The individual parts are quickly assembled - then simply jump onto the launch pad with full power and Stomp Rockets take off. You can reach a flight altitude of up to 120m with pure muscle power.



POS options for assortment integration



POS - Floorstand

For max. 30 packs of Stomp Rocket
3 shelves, header
Material: cardboard, printed



Our Partners

Games category



MDR started with a simple idea: creating products that empower people to spend more time in creative and fun play.



They offer games for adults, for couples and the Simon's cat family card games: Simon Tofield's cat is a huge hit from England - fans all over the world have already fallen in love with this anarchic and funny animal.

All MDR products are characterized by high-quality components and adorable designs.

Our Partners

Games category



DRINKOPOLY



Drinkopoly is the craziest game of all time for any grown-up party. All you need are shot glasses, a game board, playing cards with tasks, a good mood – and what you get are funny moments full of laughter and fun!

Drinkopoly is a game that discovers the funny truth about your fellow players – different tasks in categories from fun to erotic must be fulfilled. Also included is a 'bar' where players also have to follow the instructions. 😊

So, just open the game, prepare your drinks and start playing!

Our Partners

Vinyl category



AUDIO ANATOMY - the perfect brand for vinyllovers - offers everything related to vinyl records for a demanding customer segment. High-quality products for care and cleaning are part of the range as well as storage solutions.

Among them are concentrates and microfiber cloths for vinyl cleaning, various inner and outer sleeves for protection against dust, fingerprints and moisture, stylish LP racks for keeping your record collection in order.

Our Partners

Smartphone / consumer electronics category



For almost 30 years, T'nB has been designing and selling intelligent accessories for everyday use. Building on the know-how acquired over many years, technology, creativity and a great feeling for design and trends are used to develop innovative products.

T'nB has been striving for years to reduce polluting materials in its products - the ECO range is the result: technology products almost half of which are made from plant-based raw materials combined with TPE, today's most easily recyclable plastic.

Our Partners

Smartphone / consumer electronics category



chipolo



Chipolo - a young, up-and-coming company - offers trendy, colourful item finders that come with their own app. They can let your smartphone ring at the touch of a button, help you find your missing items, and warn you with a beep if you are leaving something important behind.

Till now this is the only item finder on the market that has expanded the functionality seen in most high end trackers by adding a 'crowd' feature, significantly improving the device's search options. The 'Spot'-version also works with Apple's *Find my* - app!

chipolo



Chipolo CARD 6
Chipolo CARD Spot



Chipolo ONE
Chipolo ONE Spot



Our Partners

Smartphone / consumer electronics category



Promote with



POPSOCKETS



The number one lifestyle product from the US has long since become a huge success in Europe and individually branded PopSockets for promotional purposes are an absolute fan favourite! This product - omnipresent on the back of our smartphones - offers a perfect advertising space for any logo and advertising message.

As a distribution partner of PopSockets LLC in the area of branded PopSockets, we work together with promotional dealers and agencies, but also supply numerous end customers with this great advertising medium.

Our Partners

Smartphone / consumer electronics category



LOTTA POWER - the extraordinary mobile accessory brand that stands for unbridled girl power!

Lotta Power's innovative products combine the most popular designs with energetic functionality. With attention to detail, elegant wireless charging pads, powerbanks, powerbank make-up mirrors and colourful mobile phone chains have been designed to ensure optimum performance in everyday life.

An amazing lifestyle product!

Our Partners

Smartphone / consumer electronics category



A battery always dies at the worst possible moment - with XLAYER Powerbanks, your fear of the red battery symbol can finally become a thing of the past.

They also offer a variety of SOLAR powerbanks up to 20.000 mAh!

Thanks to the latest XTech technology, every device can be recharged quickly, reliably and at the highest safety standard. Since wireless charging of smartphones and tablets is becoming increasingly popular, Xlayer also offers a variety of inductive chargers.

What we do

We have one goal: to distribute and thus make available **new innovative trend and lifestyle products** for the GAS region with long-term partners.

Our customers and suppliers are our partners - we attach great importance to a good relationship at eye level and to an honest, reliable cooperation as the basis for fruitful cooperation

In order to keep our finger on the pulse of time, we visit worldwide lifestyle & trend fairs and work with national and international product developers. That way we can guarantee that we always offer our trading partners an attractive portfolio with a high turnover.

Our vision is to be the most efficient and perfect link between producers, their high-quality products and the Austrian market as a reliable distribution partner.



What we offer suppliers...

- ✓... large, diverse trade network (chains, specialist retailers, etc.).
- ✓... extensive, modern warehousing and logistics
- ✓... separate small parts warehouse with order picking.
- ✓... own state-of-the-art warehouse logistics and processes.
- ✓... fast response times and maximum flexibility.
- ✓... complete service processing for partner companies.
- ✓... implementation of individual sales concepts.
- ✓... sound knowledge of market conditions and trading terms.
- ✓... implementation of special offers and promotion campaigns.
- ✓... creation and implementation of marketing concepts and marketing strategies on demand.

What we offer customers...

- ✓... the latest trend and lifestyle products, seasonal and special offer items.
- ✓... Top conditions for all trade partners.
- ✓... competent support and fast order acceptance and processing.
- ✓... short, reliable delivery times thanks to our own modern logistics centre.
- ✓... support of digital interfaces.
- ✓... high flexibility and fast response times.
- ✓... ready-to-use concepts for particularly efficient equipping of shop areas and shelves.
- ✓... implementation of special campaigns.
- ✓... complete service processing.
- ✓... over 25 years of distribution experience.
- ✓... dedicated field service team.

Our customers

