categories

Muitomas is color, accessibility, design and attention to current trends. Its portfolio features products that have the

power to make people feel good, and its categories range from home, beauty, travel and utility.

Home Office Beauty















who we are

Muitomas was born in Italy with a cosmopolitan soul. Part of the Esprinet Group, it enters the global market starting from Italy.

Muitomas is color, accessibility, design and attention to current trends. Its portfolio features products that have the power to make people feel good, and its categories range from home, beauty, travel and utility.

Muitomas products fill a void you didn't know you had and are the treat you allow yourself without a second thought.

If the question is 'Why Muitomas?' The answer is 'Why not?'

Whether for yourself or for someone else, you can collect Muitomas items in your favourite color to create your own personal set.

Like popcorns, one pulls the other and they are a temptation you cannot resist. Muitomas is a collection of collectable objects.

Never enough.

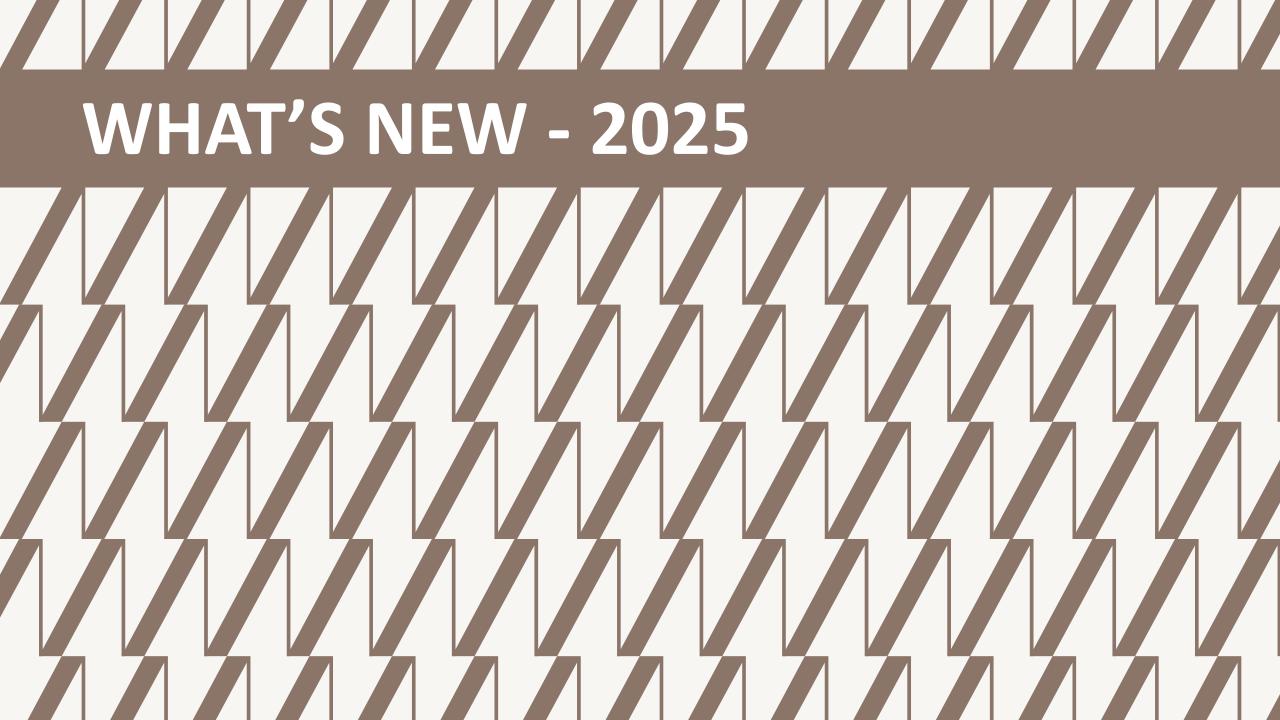
where we will be

DISTRIBUTION

The brand will be distributed in Italy and Europe.

MAJOR DISTRIBUTION CHANNELS

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/ Office and stationary
/ Large scale retail distribution
/ Petrol station
/ Travel retail
/ Promotional
/ E-tailers
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What's new 2025

Home



We are going to enrich Muitomas portfolio with new products in each category, that we will launch in Spring 2025.

Pet



The new products will follow the six color shades that we have selected for the launch of the brand.

Beauty











Office







Images of products are representative only. The final product may differ.



Cutting boards





Silicone mould for cocktail icicles





Lunch box 1100ml





Lunch box 1700ml





Cutlery set





Desk for remote working







Table lamp





Silicone lamp



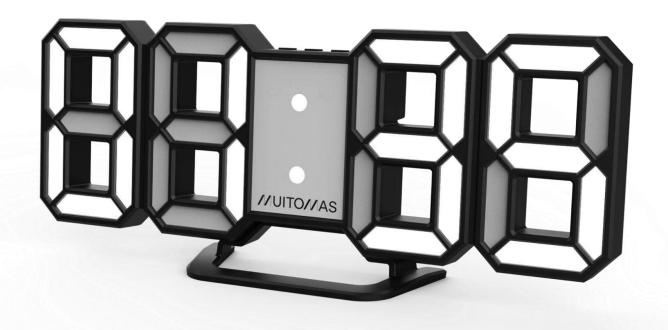
Neon wall lamp



Desk neon lamp



Digital alarm clock



WATER BOTTLES AND MUGS

Water bottle 350ml





Water bottle 500ml





Sport water bottle 750ml







Thermo mug 350ml







Notebooks

/A5 /Large





Deskbin







Silicon pencil case







Hairbrush





Hair towel





Beauty case







Umbrella





Umbrella with case





Travel bottles





packaging



paper display stand

Floor standing paper display stand with shelves.

Various product assortment, at retailer's discretion.



//UITO//AS never enough

THANK YOU!

