

categories

Muitomas is color, accessibility, design and attention to current trends. Its portfolio features products that have the

power to make people feel good, and its categories range from home, beauty, travel and utility.

Home



Office



Beauty



Water bottles



Travel and leisure time



Lightning





MUJITOMAS



Take a look!

who we are

Muitomas was born in Italy with a cosmopolitan soul. Part of the Esprinet Group, it enters the global market starting from Italy.

Muitomas is color, accessibility, design and attention to current trends. Its portfolio features products that have the power to make people feel good, and its categories range from home, beauty, travel and utility.

Muitomas products fill a void you didn't know you had and are the treat you allow yourself without a second thought.

If the question is 'Why Muitomas?' The answer is 'Why not?'

Whether for yourself or for someone else, you can collect Muitomas items in your favourite color to create your own personal set.

Like popcorns, one pulls the other and they are a temptation you cannot resist. Muitomas is a collection of collectable objects.

Never enough.

where we will
be

DISTRIBUTION

The brand will be distributed in Italy and Europe.

MAJOR DISTRIBUTION CHANNELS

/ Office and stationary

/ Large scale retail distribution

/ Petrol station

/ Travel retail

/ Promotional

/ E-tailers



WHAT'S NEW - 2025



What's new 2025

We are going to enrich Muitomas portfolio with new products in each category, that we will launch in Spring 2025.

The new products will follow the six color shades that we have selected for the launch of the brand.

Home



Pet



Beauty



Travel and leisure time



Office



Images of products are representative only. The final product may differ.



HOME

Cutting boards



MUITOMAS

SRP € 39,99



Silicone mould for cocktail icicles



MUITOMAS

SRP € 9,99

Lunch box 1100ml



MUITOMAS

SRP € 19,99



Lunch box 1700ml



MUITOMAS

SRP € 29,99



Cutlery set



MUITOMAS

SRP € 9,99

Desk for remote working



MUITOMAS

SRP € 29,99



The background of the image is a repeating pattern of green lightning bolts. Each bolt is a solid green shape that starts as a diagonal line from the top-left to the bottom-right, then turns 90 degrees to become a vertical line pointing downwards, and finally turns 90 degrees to become a diagonal line from the top-right to the bottom-left. This sequence of three segments repeats across the entire image.

LIGHTNING

Table lamp



MUITOMAS

SRP € 39,99



Silicone lamp



Neon wall lamp



MUITOMAS

SRP € 19,99

Desk neon lamp



MUITOMAS

SRP € 19,99

Digital alarm clock



//UITO//AS

SRP € 19,99



WATER BOTTLES AND MUGS

Water bottle 350ml



MUITOMAS

SRP € 16,99

Water bottle 500ml



MUITOMAS

SRP € 19,99



Sport water bottle 750ml



MUITOMAS

SRP € 16,99



Thermo mug 350ml



MUITOMAS

SRP € 24,99



The background of the image is a repeating geometric pattern. It consists of a light red background with a series of dark red diagonal lines forming a zigzag or chevron pattern. The lines are spaced evenly and create a rhythmic, textured effect. The word "OFFICE" is printed in white, bold, uppercase letters in the upper left quadrant of the image.

OFFICE

Notebooks

/A5
/Large



MUITOMAS

SRP DA € 9,99



Deskbin



MUITOMAS

SRP € 12,99



Silicon pencil case



MUITOMAS

SRP € 12,99



BEAUTY

Hairbrush



MUITOMAS

SRP € 9,99



Hair towel



MUITOMAS

SRP € 9,99



Beauty case



MUITOMAS

SRP € 14,99



TRAVEL

Umbrella



MUITOMAS

SRP € 14,99



Umbrella with case



MUITOMAS

SRP € 19,99

Travel bottles



MUITOMAS

SRP € 14,99



packaging



paper display stand

Floor standing paper display stand with shelves.

Various product assortment, at retailer's discretion.



MUITO/MAS

MUITOMAS never
enough

THANK
YOU!

